



Unlike the experience of buying a first home, when you're looking to move-up, already own a home, there are certain factors that can complicate the situation. It's very important for you to consider these issues before you list your home for sale.

Six Strategies

In this report, we outline the six most common mistakes homeowners make when moving to a larger home. Knowledge of these six mistakes, and the strategies to overcome them, will help you make informed choices before you existing home on the market.

1. Rose-colored glasses

Most of us dream of improving our lifestyle and moving to a larger home. The problem is that there's sometimes a discrepancy between our hearts and bank accounts. You drive by a home that you fall in love with only to find that it's already sold or that it's more than what you are willing to pay. Most homeowners get caught in this hit or miss strategy of house hunting when there's a much easier way of going about the process. For example, find out if your broker offers a Buyer Profile System or House Hunting Service, which takes the guess work away and helps to put you in the home of your dreams. This type of program will cross match you criteria with ALL available homes on the market and supply you with printed information on an on-going basis. A program like this helps homeowners take off their rose-coloured glasses and, affordably, move into the home of their dreams.

2. Failing to make necessary improvements

If you want to get the best price for the you're selling, there will certainly be things you can do to enhance it in a prospective buyer's eyes. These fix-ups don't necessarily have to be expensive. But even if you do have to make a minor investment, it will often come back to you ten-fold in the price you are able to get when you sell. It's very important that these improvements be made before you put your home on the market. If cash is tight, investigate an equity loan that you can repay on closing.

3. Not selling first

You should plan to sell before you buy. This way you will not find yourself at a disadvantage at the negotiating table, feeling pressured to accept an offer that is below-market value because you have to meet a purchase deadline. If you've already sold your home, you can buy your next one with no string attached. If you do get a tempting offer on your home but haven't made significant headway on finding your next home, you might want to put in a contingency clause in the sale contract which gives you a reasonable time to find a home to buy. If the market is slow and you find your home is not selling as quickly as you anticipate, another option could be renting your home and putting it up to the market later- particularly if you are selling a smaller, starter home. You'll have to investigate the tax rules if you choose this later option. Better still, find a way to eliminate this situation altogether by getting your broker to guarantee the sale of your present home (see number 5 below)

4. Failing to get pre approved mortgage

Pre approval is a very simple process that many homeowners fail to take advantage of. While it doesn't cost or obligate you to anything, pre approval gives you a significant advantage when you put an offer on the home you want to purchase because you know exactly how much house you can afford, and you already have the green light from lending institution. With a pre approved mortgage, your offer will be viewed far more favorably by a seller-some-times even if it's a little lower than another offer that's contingent on financing. Don't fail to take this important step.

5. Getting caught in the Real Estate Catch 22

Your biggest dilemma when buying and selling is deciding which to do first. Point number 3 above advises you to sell first. However there are ways to eliminate this dilemma altogether. Some brokers offer a Guaranteed Sale 'Trade-up' program that actually takes the problem away from you entirely by guaranteeing the sale of your present home before you take possession of your next one. If you find a home you wish to purchase and have not sold your current home yet, they will buy your home from themselves so you can make your move free of stress and worry.

6. Failing to coordinate closing

With two major transactions to coordinate together with all the people involved such as mortgage experts, appraisers, lawyers, loan officers, title company representative, home inspectors the chances of mix-ups and miscommunication go up dramatically. To avoid a logistical nightmare ensure you work closely with your broker.

This report is a courtesy of team Bardagi
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